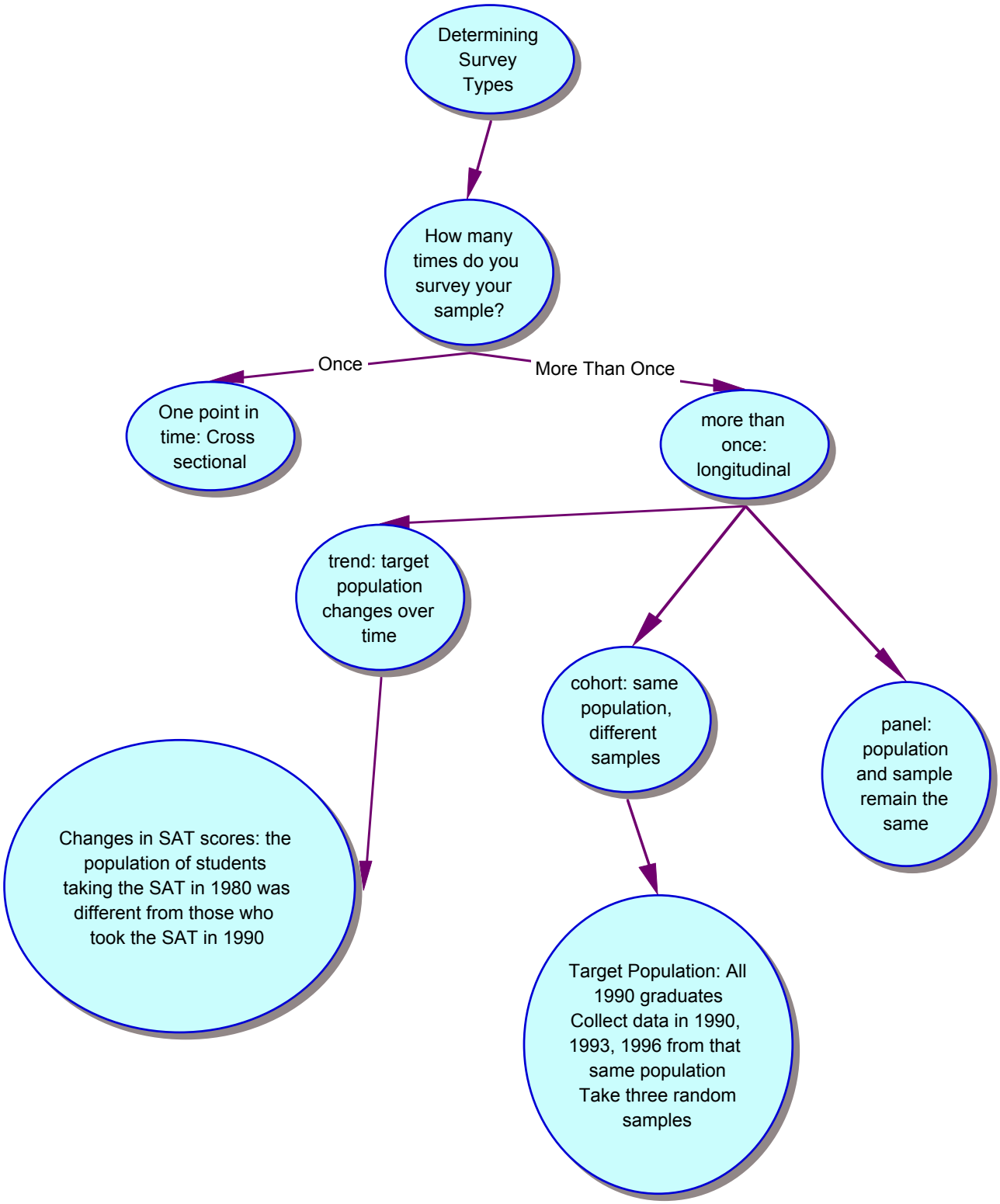
Determining Survey Types
How many times do you survey your sample?
Once
More Than Once
One point in time: Cross sectional
more than once: longitudinal
trend: target population changes over time
cohort: same population, different samples
panel: population and sample remain the same
Changes in SAT scores: the population of students taking the SAT in 1980 was different from those who took the SAT in 1990
Target Population: All 1990 graduates
Collect data in 1990, 1993, 1996 from that same population
Take three random samples